

Deliver announcements and notices across your facilities easily and effectively

Cordovan LiveNotice

LiveNotice is a dynamic notice board that bridges the gap between paper posts and intranets. Communicators know the challenge of ensuring all employees receive messaging that is both timely and highly visible. Yet not all employees have access to computer terminals - especially in manufacturing, assembly or warehouse areas.

- Communicates with all employees through LCD and plasma displays located around your facilities
- Effectively engages staff without direct access to pc terminals
- Eliminates untidy paper based notice boards
- Ensures better attention to important announcements and compliance issues such as Health & Safety issues
- Helps reinforce brand values and message alignment



LiveNotice - a new generation of notice boards

The traditional notice board had drawbacks but it certainly worked. The biggest problem was the removal of out of date posts and the elimination of paper chaos. It was also standalone so couldn't be easily replicated across various floors or sites.

Now with *LiveNotice* you can do all that and more. And it can repeat the exposure anywhere you want.

You get all the advantages of eCommunication and online information resources with the benefit of dynamic large scale exposure throughout your sites.

Email boxes are becoming filled with inappropriate general messaging, meaning that many important announcements risk being overlooked. Even intranets are being re-valued as they demand enormous commitment in keeping them dynamic, relevant and up-to-date. *LiveNotice* can work in conjunction with existing intranets to achieve just that.

- AutoSchedule and AutoRemoval tools ensure all notices appear when they should and are removed once redundant.
- Works in tandem with intranets to enrich content
- Rich media capability. Choose from still, scrolling or animated messaging. Or full video with scrolling subtitles (audio not recommended for most locations).
- SmallAd facility for staff notices – items for sale, villas to rent, social activities etc.
- External ticker news feed capability – financial or general news to maintain immediacy and interest.
- Uses existing networks or optional direct feed to secure external server.
- At key sites, link two or more LiveNotice screens together to achieve greater message capacity at a single viewing.

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What you see

LiveNotice divides each screen into key message areas - anything from corporate or site announcements, HR messages and safety messages, to new vacancies, initiatives and congratulatory announcements.

Some notices can be static, others animated to draw greater attention. There is also room for small ads for staff members wishing to sell personal items or organise social events. For really important announcements or safety issues, the system can interrupt the entire screen to replace it with a single message - static, animated or video.

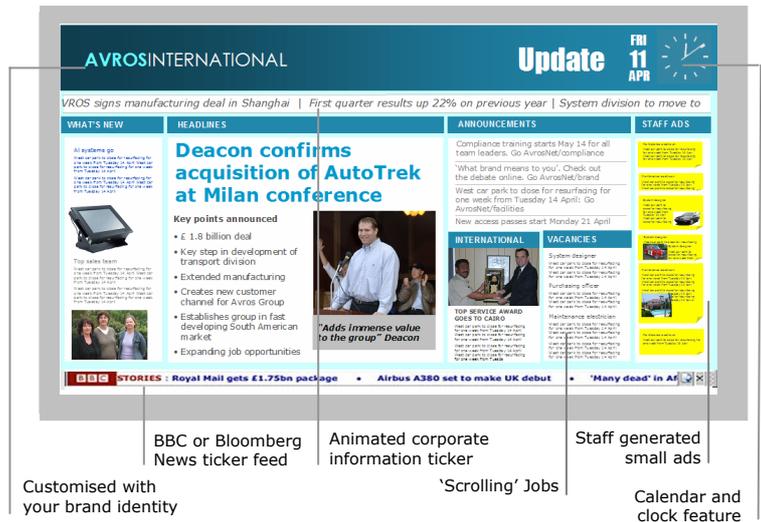
The whole system is controlled centrally by one or several administrators. Different access levels can be given to different administrators for the various sections, and permission to flag up small ads could be given to all staff through your intranet or web based tools.

AutoSchedule and AutoRemove

What makes it really easy, is the AutoSchedule and AutoRemove facilities. Choose when you want notices to appear and when you want them removed - automatically. Because the system is dynamic, several messages are allowed to follow in sequence within the same area on the screen. Once a message is deleted the others in the cycle simply close the gap.

Installation

Each LCD or plasma display connects to either the existing corporate network - either wired or wireless - or, where capacity on the existing corporate network is limited, a separate and secure direct link to the internet can be installed.



BBC or Bloomberg News ticker feed | Animated corporate information ticker | Staff generated small ads | Customised with your brand identity | 'Scrolling' Jobs | Calendar and clock feature

Intranet mirror

LiveNotice links perfectly to existing intranets and the interface can be mirrored on the start page or other suitable location. This allows notices, messages and announcements to be clicked on for links to more details and content elsewhere on the intranet.

For employees without direct access to a pc terminal, you should consider PC terminal intranet kiosks located in the vicinity of LiveNotice displays in manufacturing, warehousing or staff restaurant areas.

Getting started

Cordovan will program your LiveNotice displays to match your organisational and brand ID requirements. We will sit with you to identify your precise needs.

We supply all screens and associated terminals, interfaces and Content Management System ready to go and work with your IT and facilities management to organise physical installation.

Programming uses a standard interface technology and is supported by an easy to operate Content Management System (CMS) to upload notices and announcements. By being mainstream, we avoid most of the bugs and challenges, so we can get your displays up and running quickly and effectively.

Facility-wide exposure for all relevant announcements and notices	All employees gain access to content and information - whether or not they have access to PCs	System monitoring	LiveNotice creates an alert message if there's a network problem.
Update with existing equipment	Content can be created and updated from existing computers, only the CMS platform for administrators needs to be installed	System backup	The server is clustered to prevent single server failure from disrupting LiveNotice. System back-up can be co-ordinated with your IT team.
Mixed Media	Combine text, animation, video or slides as required to deliver appropriate messaging to your audience(s). News ticker capability.	Scheduling and auto delete	Notices can be scheduled to appear at fixed times throughout the day. Removal of out of date notices is automatic.
Full training	Your team and you will have full control over the system and be able to do all updates yourselves.	Customer Communication	For retail operations, LiveNotice can be configured to display product information during store opening and internal messaging when closed.
		Standardised notices	Central control and use of templates ensures your brand is fully protected on all LiveNotice Screens.

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